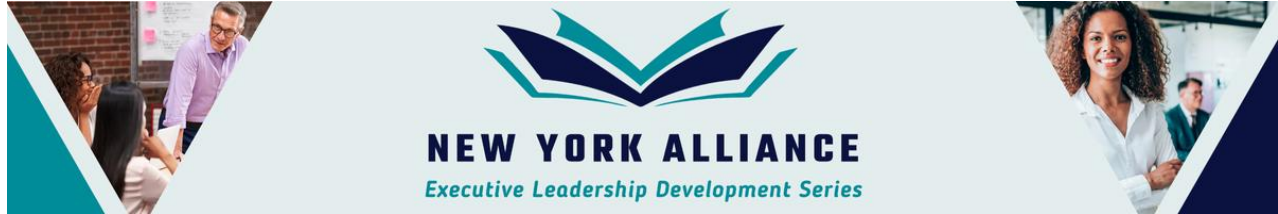


New York Alliance For Inclusion and Innovation



iLead

Impact through Values Based Leadership



The New York Alliance Management Learning Series

Full Day in-person session with **Lou Radja**

Monday May 11th 2026

New York Alliance Office

www.louradja.com

Workbook

1. One word exercise: LEADERSHIP is _____

2. "Dancing in the Rain" Leadership Mindset:

3. iLead Leadership Mandates:

1. _____

2. _____

3. _____

E _____

E _____

E _____

4. Leading with Appreciative Inquiry

5. Leadership Self Evaluation: KEEP – STOP – START

KEEP: List three things that you do well, are committed to continuing, and that help yourself and others grow.

STOP: List three behaviors, actions or habits you are committed to stopping.

START: To grow as a leader, what are three new skills, habits or behaviors you are committed to implementing?

iLEAD Leadership Evaluation

10 ANCHORING questions for your Leadership Journey:

1. *Am I*
Q: _____
2. *Am I*
Q: _____
3. *Am I*
Q: _____
4. *Am I*
Q: _____
5. *Am I*
Q: _____
6. *Am I*
Q: _____
7. *Am I*
Q: _____
8. *Am I*
Q: _____
9. *Am I*
Q: _____
10. *Am I*
Q: _____

iLEAD: Values Based Leadership



Values **DRIVE** you. Values are what **YOU** deem to be important in the way you live, show Up, work and **LEAD**! Your personal core values define who you really are underneath, at character and identity levels. Values are your inner-compass.

Three buckets to draw from:

Bucket ONE:

List the top **THREE** Values you've gotten from your parents, family...

1. _____
2. _____
3. _____

Bucket TWO:

List the top **THREE** Values you've gotten from society/environment (friends, mentors, books, work, travels....)

1. _____
2. _____
3. _____

Bucket THREE:

List **YOUR OWN** top **FIVE** Values!

1. _____
2. _____
3. _____
4. _____
5. _____

YOUR ORGANIZATION' CORE VALUES:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

iLEAD: Centering our WHY (Purpose)

WHAT'S **YOUR** WHY?

Ok now, to your actual Purpose Statement, or, YOUR WHY:

Obviously, there are no right or wrong answers to this but here are some guidelines as you OFFICIALLY work on your own mission statement, your own WHY!

1. Make sure it's TRUE TO YOU! It doesn't have to be grand or poetic....it's just has to be authentically true to YOU!!!
2. A purpose statement is a LIVING and BREATHING document, there's always room for 'amendment(s)' in the future!
3. Crock-pot, not microwave: Take your time.... Just follow what rings true to YOU

Here are some sample Purpose/Mission statements:

"To have fun in [my] journey through life and learn from [my] mistakes." Richard Branson
"To make people happy" Walt Disney

"To use my gifts of intelligence, charisma, and serial optimism to cultivate the self-worth and net-worth of women around the world." Amanda Steinberg

"To serve as a leader, live a balanced life, and apply ethical principles to make a significant difference." Denise Morrison

"Not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style." Maya Angelou

"I want to serve the people. And I want every girl, every child to be educated" Malala Yousafzai

"To Be More and Give More" Lou Radja

My mission statement (WHY) is:

6. Centering purpose (WHY) in Leadership

7. Leading *CHANGE* – 5 Steps for change leadership:

O _____

W _____

I _____

C _____

E _____

8. Ubuntu: Together WE achieve more:

9. Centering BELONGING

10. Going the EXTRA MILE

Asante! Gracias! Merci! Thank you Leaders!

About Lou:

*A Social Entrepreneur, Lou Radja continues to work tirelessly to improve the lives of many across the globe. A recognized and award-winning Inspirational Speaker and founder of **Lou Radja Enterprises**, Mr. Radja has addressed and engaged global citizens all over the world on Leadership, Diversity, Service and Personal Development. As Co-founder and Executive Director of **EduCongo**, a U.S. based nonprofit organization; Lou's energy is devoted to generating awareness and support to provide quality education for over 2,000 underprivileged children in the Congo. Lou is a member and Past President of the Portland Pearl Rotary Club, an active member of the World Oregon. Lou and his wife Stacy are proud parents of two boys, Yenga and Senda.*

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